# Principles of Illustration Course No. 30101 Credit: 0.5

|  |  |  |  |
| --- | --- | --- | --- |
| **Student name:**  |  | **Graduation Date:** |  |

Pathways and CIP Codes:Graphic Design (50.0499)

Course Description: **Technical Level:** Principles of Illustration explore a variety of media, tools and supports as a means to communicate ideas. Topics include an understanding of illustration as applicable to careers in graphic design, animation, apparel/textile design, industrial design, web design, architecture, interior design, and fine arts. Techniques in traditional and digital illustration applications will be explored as directly linked to ever- changing social trends.

Directions:The following competencies are required for full approval of this course. Check the appropriate number to indicate the level of competency reached for learner evaluation.

**RATING SCALE:**

4. Exemplary Achievement: Student possesses outstanding knowledge, skills or professional attitude.

3. Proficient Achievement:Student demonstrates good knowledge, skills or professional attitude. Requires limited supervision.

2. Limited Achievement:Student demonstrates fragmented knowledge, skills or professional attitude. Requires close supervision.

1. Inadequate Achievement:Student lacks knowledge, skills or professional attitude.

0. No Instruction/Training:Student has not received instruction or training in this area.

## Benchmark 1: Click or tap here to enter text.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 1.1 | Investigate careers that incorporate drawing skills (e.g., graphic design, animation, apparel/textile design, industrial design, web design, architecture, interior design and fine art). |  |

## Benchmark 2: Click or tap here to enter text.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 2.1 | Research and identify major styles, terminology and categories of illustration based upon historical and contemporary market trends. |  |
| 2.2 | Create designs, concepts and sample layout based on knowledge of element and design principles to solve a series of illustration problems for which there are no pre-established solutions. |  |
| 2.3 | Understand concepts of perspective drawing and modeling of forms in black and white and color to look three dimensional on a two dimensional surface |  |
| 2.4 | Maintain a personal visual reference archive of which could include images, surfaces and previous design products. |  |
| 2.5 | Create, evaluate and revise projects to communicate effectively to a select client or target audience. |  |
| 2.6 | Prepare illustrations for a variety of purpose such as brochures, web pages, promotional products, technical illustration, literature, animation, newsletters or presentations. |  |
| 2.7 | Prepare and present a portfolio of illustrations to convey concepts, information and examples of designs showing technical skills in a variety of media. |  |
| 2.8 | Recognize and demonstrate productive attitudes and safe work habits in the studio |  |
| 2.9 | Understand the aesthetic aspects of decision making and critical analysis in the art process. |  |

I certify that the student has received training in the areas indicated.

Instructor Signature:

For more information, contact:

CTE Pathways Help Desk

(785) 296-4908

pathwayshelpdesk@ksde.org



900 S.W. Jackson Street, Suite 102

Topeka, Kansas 66612-1212

[https://www.ksde.org](https://www.ksde.org/)

The Kansas State Department of Education does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities and provides equal access to any group officially affiliated with the Boy Scouts of America and other designated youth groups. The following person has been designated to handle inquiries regarding the nondiscrimination policies: KSDE General Counsel, Office of General Counsel, KSDE, Landon State Office Building, 900 S.W. Jackson, Suite 102, Topeka, KS 66612, (785) 296-3201.